# **MHYC Sailing Handbook**

#### ADVERTISING NOW AVAILABLE FOR THE 2025-2026 EDITION!



# There is a limited opportunity to advertise your product or service in the MHYC Sailing Handbook that is published in August each year.

MHYC members cover a wide spectrum of professions and interested not only in boating but also in the legal, financial and property areas amongst many others. The Sailing Handbook is distributed free to members and is kept on their desks and on their boats. Ensure that your product or service remains front of mind for this important target market throughout the year with advertising at very modest rates.

#### ADVERTISING RATES GST inc.

FULL PAGE A5 COLOUR (preferred placement)	\$750
FULL PAGE A5 COLOUR	\$600
HALF A5 PAGE COLOUR	\$450
FULL PAGE A5 MONO	\$450
HALF A5 PAGE MONO	\$300

Print ready artwork to be provided as high resolution colour PDF to A5 full page (210mm h x 148.5mm w) or A5 half page (105mm h x 148.5mm w) with crop / trim marks and 5mm bleed.

### Artwork deadline 30th June 2025

For further information please contact MHYC at <u>sailing@mhyc.com.au</u> or call 02 9969 1244.